

Fempire.™



FEMPRENEUR 6-WEEK ONLINE PROGRAM

BUILD YOUR BUSINESS WITH THE
FEMPIRE BUSINESS MASTERY FORMULA



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The Fempire Program is for women who are looking to accelerate their business and marketing know-how using Fempire's 12-Step Business Mastery Formula.

HERE'S JUST A TASTE OF WHAT YOU'LL LEARN

1. Our Powerful 12-Step Business System.

We unpack critical elements of the 12 components of our Business System and workshop them with you to support you in successfully building or growing your business. Missing an element or a whole component within the system may be the reason you're not succeeding yet. We find that the best way to identify what may be missing is to immerse yourself for six weeks with experienced Fempire Coaches, to discover with you what needs to be addressed or fixed, so that you can move forward quickly. This workshop is ideal if you are launching a business (avoiding costly mistakes using the Fempire 12-Step Business Mastery System from the beginning) or if you have been in business for a while and are not yet making the profit you desire. We make sure you understand each of the 12 components needed to ensure you run a sustainable, profitable business.

2. Marketing and Social Media Strategy.

You are not in the business you think you're in, you are in the business of marketing. We understand that you are an expert in what you do, but to become a successful entrepreneur, you need to also be an expert marketer. We show you how. We share proven marketing techniques and social media strategies that we know work for micro and small business. Keeping tight budgets in mind we teach you strategies that will help you to grow your business and attract your ideal clients.

3. Packaging and Positioning Your Business for Success.

Your brand is everything your customer says it is, so let's get it right. We teach you how to package and position your business so that it is easily found and appeals to your ideal customer, making it easier for them to decide to do business with you. When you get it right, it can make a big difference to your bottom line.

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You'll walk away feeling empowered, holding all the tools you'll need to set your business up for a very bright future. It is different being a woman in business - good different!

Join us for 6 weeks
and immerse yourself
in an online community
of like-minded women
and maximise your
chances of building
and growing a profitable,
sustainable business.

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Fempreneur Online From Stuck to Success in 6 weeks

Online video trainings
and materials including
the weekly workbook
for download will
be released at the
beginning of each week.

Q&A Live with Fempire Coaches

(Weekly)

This is where you'll ask
questions and we will
share bonus content that
is not recorded in the
course material.

1/1 Private Coaching

(Bi-Weekly)

Throughout your course
with a Fempire
Coach - this is where the
magic happens, no other
online course like this
offers personal coaching.

WEEK 1 - Mastering a CEO Mindset

Module 1: Introductions & Welcome.

Module 2: The inner work of a Fempreneur - essential for your success.

WEEK 2 - Defining Your Brand

Module 3: Clarity - Identifying your ideal client and solving their problems so they want to work with you.

Module 4: Packaging - What does your brand stand for? Defining your brand essence, values & story so your clients trust you.

WEEK 3 - How to Package & Position Your Brand so Customers Find You Easily

Module 4: Packaging - continued.

Module 5: Positioning - place your brand in the market to get found by your ideal customer.

WEEK 4 - How to Promote & Price Your Offer/Product so People Want to Buy from You

Module 5: Positioning - continued.

Module 6: Money & Pricing - Learn to charge what you're worth.

Module 7: Promotion - Simple social media & marketing strategies that work.

WEEK 5 - Even More Promotion Strategies

Module 7: Promotion - continued, there's lots to learn!

WEEK 6 - How to Sell Like a Queen

Module 8: Selling - How to get an easy YES from clients that really want to work with you.

Module 9: Goal setting - Now you know what to do, we plan for growth!





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WOULD YOU LIKE
TO JOIN US FOR
FEMPRENEUR
AND GROW YOUR
BUSINESS QUICKLY?

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